



## TOM PALMAERTS

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### Tijdslijn

**2019**

Ready or not. Boek uitgebracht bij Lannoo

**2017**

La Madrugada. Wijnmaker in Argentinië

**2016**

Futuro Getaway. Drie jaarlijkse inspiratie sessie in Toscan

**2015**

Trillingen. Boek uitgebracht bij Lannoo

**2014**

Award Trendspecialist van het jaar

**2008**

Trendwolves, Trendwatcher en managing partner

**2008**

Award Trendspecialist van het jaar

### Categorie

Business & Management, Retail & Trade

### Type

Visionair | Innovator

### Inzetbaarheid

Keynote speaker, Breakout session, Master class

### Thematiek

Generatie Z op de werkvloer, De toekomst van food, 2030, Jongeren trends, De toekomst van retail

### Talen

EN, NL

### Afkomstig van

Belgium

### Biografie

Tom Palmaerts is trendwatcher and managing partner at Trendwolves, a full service trend and implementation agency with a focus on young consumers and modern families.

He is a worldwide keynote speaker and trend consultant. Working for brands like Callebaut, Conway, Clariant, Telenet and Devan. In 2008 Tom Palmaerts was awarded "Youth trend specialist of the year" by the Dutch trendwatching platform Second Sight, as a result of his drive, originality & passion. In September 2013 Tom Palmaerts received the

2006-2008 Trendwatcher  
Joinder Verbeelding & Spirit  
subculturen bij Ladda vzw.

award Trendwatcher of The Year 13-14. The jury explained: "He is activating and can bring things in motion." In 2015 he published a book 'Futures' (Lannoo, Dutch) together with Herman Konings and Joeri Van den Bergh.

Today Tom Palmaerts is fascinated by the combination of long term thinking and contemporary cultural shifts. Trendwolves guides companies that create the future. Topics are: 2030, young female muslims, megacities, phygital retail, food, mobility, modern tribes, generation Z, ...