



TIMO KIURU

Global Creative Director | Creativity Expert | Author | Keynote Speaker. Not a professor, nor a documentarian. Timo is a practitioner of creativity.

Tijdslijn

2020

Nominated as speaker of the year in Finland

2020

Published THE LONELY CREATIVE book - a diary format business book

2016

Published world's first guidebook on Experiential Planning - everyone's talking about CX today

2016

Receiving Global 40 under 40 Award

2014

Creative direction for world's biggest advertiser's, Samsung's, global flagship product launches

Categorie

Customer connection, Business & Management, Marketing & Sales

Type

Keynote speaker

Inzetbaarheid

Keynote speaker, Debate

Thematiek

Leading Innovation & Business Creativity - learnings from a global creativity executive, The Future of Branding - how to build mass appeal around your business, products and services, I LOVE YOU TOO - The Experience Economy - how becoming experiential is the new competitive advantage

Talen

EN

Afkomstig van

Finland

Biografie

Timo Kiuru is a global creative director. He travels the world to speak to professional audiences and his observations are published in a number of international publications. Timo Kiuru was recognized with the global 40 under 40 industry award in 2016.

Timo is a marketing executive specializing in experiential design and leading creativity with almost 15 years' experience transforming global brands. He helps businesses become and remain relevant through state-of-the-art concepts, boundary-pushing design and authentic brand experiences.

The mentality of an artist is to never hold back. To create art that reveals something hidden in both the maker and the observer. By bringing this passion of an artist into design and marketing, Timo helps businesses push aside mediocrity and become truly innovative.

With people at their heart, Kiuru's lessons provide consolation amid transformation: creating trust, searching for beauty and new perspectives, and seeing people's strengths. After all, isn't that what we all want – to be seen and encountered as we are? Leaders who grasp this are well on their way.

Timo Kiuru encourages companies to immerse themselves in creativity, focus on what truly matters, and find new ways of working.