

STEVEN VAN BELLEGHEM

Global thought leader in the field of Customer Experience. Book this internationally renowned Keynote Speaker Steven van Belleghem only through Assemblee Speakers.

Categorie

Artificial intelligence [AI], Virtual Keynotes & Events | Webinars | Online [Live] Coaching, Communications & IT

Type

Expert | Thought leader, Business leader | Entrepeneur, Author

Inzetbaarheid

Keynote speaker, Expert, Master class

Thematiek

Marketing 2020, De kracht van conversaties, Social Media, When Digital Becomes Human

Talen

English, Dutch

Afkomstig van

Belgium

Biografie

Steven Van Belleghem is a global thought leader in the field of Customer Experience. His passion is spreading ideas about the future of customer experience.
Steven believes in the combination of common sense, new technologies, an empathic human touch, playing the long-term game and taking your social responsibility to win the hearts and business of customers over and over again.

Steven van Belleghem is the author of multiple international bestselling books including 'The Conversation Manager', 'When Digital Becomes Human', 'Customers the Day after Tomorrow', 'The Offer You Can't Refuse' and a technology thriller called Eternal.
His most recent book published in October 2026 has the title DEEP LOYALTY. What happens to loyalty when AI makes every brand perfect?

Steven Van Belleghem is an international keynote speaker. These past years Steven has given more than 1,000 presentations at events in over 40 countries. His core expertise is the future of customer centricity. The combination between customer-centric thinking, the latest technologies and the human touch is the guiding principle in Steven's stories.

Steven is an entrepreneur. He is the co-founder of inspiration agency Nexxworks and social media agency Snackbytes. As an investor he is also involved in the fast-growing digital agency Intracto and AI scale-up Hello Customer. Finally, Steven is also on the board of directors of Plan International. In addition to his entrepreneurial activities Steven is also a part-time marketing professor at the Vlerick Business School and a guest speaker at London Business School. His opinion is often shared in media like Forbes, Warc, The Guardian,...

Steven has authored five international bestsellers and has sold more than 150,000 books. His work has been translated into seven languages and he is the recipient of a variety of awards (most innovative marketing book, best marketing book, best international business book).

I dream of a world with happy customers that share their excitement with all of their friends and family. - Steven Van Belleghem