



SETH GODIN

Founder of the altMBA, blogger, entrepreneur and author.

Type

Auteur, Keynote speaker

Inzetbaarheid

Keynote speaker, Workshops

Talen

EN

Afkomstig van

USA

Biografie

Seth Godin is an Author, Entrepreneur and Most of All, A teacher

Seth is an entrepreneur, best-selling author, and speaker. In addition to launching one of the most popular blogs in the world, he has written 19 best-selling books, including *The Dip* (2007), *Linchpin* (2010), *Purple Cow* (2003), *Tribes* (2008), *What To Do When It's Your Turn (And It's Always Your Turn)* (2014) and *Poke the Box: When Was The Last Time You Did Something for the First Time?* (2015). His most recent book, *This is Marketing* (2018), was an instant bestseller in countries around the world.

Though renowned for his writing and speaking, Seth also founded two companies, Squidoo and Yoyodyne (acquired by Yahoo!).

By focusing on everything from effective marketing and leadership, to the spread of ideas and changing everything, Seth has been able to motivate and inspire countless people around

the world.

In 2013, Seth was one of just three professionals inducted into the Direct Marketing Hall of Fame. In an astonishing turn of events, in May 2018, he was inducted into the Marketing Hall of Fame as well. He might be the only person in both.