



SCOTT GREENBERG

Award-winning franchisee discussing mindset and tactics for peak performance.

Categorie

Human Capital, Business & Management,
Marketing & Sales

Type

Persoonlijk coach | Trainer

Inzetbaarheid

Keynote spreker, Workshops

Talen

EN

Afkomstig van

USA

Biografie

Scott Greenberg was a promising graduate film student at NYU when he was diagnosed with cancer. Inspired by his grandmother, a “Schindler’s List” Holocaust survivor, Scott beat the disease and went on to run the Los Angeles Marathon. Today, Scott is an internationally recognized speaker and business consultant who helps leaders and their teams elevate their performance. He’s written three books on leadership and is a contributing author to Chicken Soup for the College Soul. Clients of Scott’s include Nike, The Wyndham Hotel Group and the U.S. Air Force. He has spoken in all 50 U.S. states, as well as in Canada, Ecuador, Jamaica, Aruba and Saudi Arabia. For more than ten years Scott owned two “Edible Arrangements” franchises in Los Angeles. His operation won the “Best Customer Service” and “Manager of the Year” awards out of more than

1000 franchisees worldwide.

Scott Greenberg has captivated audiences with his high-energy presentations on leadership and peak performance mindset. His diverse client list includes Nike, Allstate, the Wyndham Hotel Group, the U.S. Air Force and countless other businesses, franchises and associations.

Discussing both skill set and mindset, Scott helps business leaders and their teams elevate performance and grow their companies. He challenges conventional thinking and gets people immediately focused on the ideas and action that matter most.

Scott received his bachelor's degree from UCLA in 1992 and was awarded a scholarship to attend graduate film school at New York University. He was diagnosed with cancer after only one semester and returned to California for treatment. After successfully beating the disease, he celebrated by running the Los Angeles Marathon to raise money for cancer research.

Scott currently lives in Los Angeles with his wife and two kids.