



SALVA ROCK

Salva Rock is known as “The Speaker of The Electric Guitar”. He is a motivational, entertaining and educating speaker about Music Thinking connecting with topics like Leadership, Transformation, Teamwork, Success, Artificial Intelligence [AI].

Categorie

Transition & Transformation, Customer connection, Personal development, Leadership, Motivation & Inspiration

Type

Entertainer, Keynote speaker

Inzetbaarheid

Breakout session, Keynote speaker, Entertainer / Comedian

Talen

English, Spanish

Afkomstig van

Spain

Biografie

Salva (López) Rock is known as “The Speaker of The Electric Guitar”. He is a motivational, entertaining and educating speaker about Music Thinking connecting with topics like Leadership, Transformation, Teamwork, Success, Artificial Intelligence [AI]. Salva Rock is “The speaker of The Electric Guitar”, a multidisciplinary professional that lives at the intersection of several worlds:

1. The corporate world

He was graduated in Economics and Business Administration with almost 15 years of national

and international experience in different sectors. Economics and Business Administration with nearly 15 years of national and international experience in different sectors),

2. The academic world

Salva Rock is an innovative and disruptive professor of marketing, innovation and creativity.

3. The musical world

He is a multi-instrumentalist musician with two published albums.

Salva Rock has given keynotes with music in 16+ countries on 3 continents like Spain, Japan, India, Malaysia, Indonesia, Colombia, Mexico, Ecuador, Bolivia, Portugal, Austria, Philippines, Pakistan, Bangladesh, Mongolia and Bahrain.

AUTHOR

Salva Rock is the Author of the books “ROCKBusiness Evolution: lessons from the world of music for managers and entrepreneurs” and “Pursuing Excellence: the true value of processes”.

MUSICAL ALBUMS

Multi-instrumentalist musician (voice, guitar, bass and drums) he has published two albums with his music and has been part of several musical projects of various styles.

MEDIA

He has written regular sections for the daily newspaper Expansión and for the Telefonica’s blog ThinkBig. Salva Rock has appeared in press all over the world, from Bloomberg’s Business Week (USA), to The Times of India and Financial Times Europe.

ABOUT SALVA ROCK’S LIFE

Salva Rock felt the fascinating connection with music since he was a child. Years later he felt the “call” of music, loud and clear through insistent dreams, and he started playing the guitar. Later Salva Rock joined the university choir, something that changed his life, and gradually he learned other instruments: drums and electric bass. Music keeps him connected to the

world, with his feet on the ground and his head in the sky.

In another moment of his life I had an epiphany and Salva Rock united all his worlds, business, teaching and music, creating a line of conferences for companies that he has baptized as “Companies in the key of ROCK”. He is dedicated to praising musicians and music to inspire the world of organizations with their best ideas.

Salva Rock is a lucky human being to have found his true calling. He came into the world to do this, and of the various things he does in life, giving musical lectures is what Salva Rock does BEST.