



## RICHARD DE HOOP

Listen, tune in and play together.

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### Categorie

Business & Management

### Type

Leader & entrepreneur

### Inzetbaarheid

Keynote speaker, Chairman/ Presenter,  
Workshops

### Talen

EN, NL, DE

### Afkomstig van

The Netherlands

## Biografie

Customers call him, a real pro, authentic, enthusiastic and a very likeable personality. With his team, he has been conducting around 100 seminars and key-notes each year since 1995. As an entrepreneur since 1991, he started 4 companies. Sold 2 of them successfully and is passionately driving the other 2.

Richard de Hoop uses music as a metaphor and a source of inspiration for businesses and interactions within them. He compares the range and diversity of peoples' characters to musical instruments; thus a drum represents an active, motivated, hands-on pacesetter, whereas the horn is the unobtrusive yet observant team player. Both are important for a successful team. Richard de Hoop uses a total of eight instruments to classify individual characters. The main message of his inspiring, passionate presentations is: only the joyful ensemble

playing of the orchestra as a whole (the employees), working under a motivating conductor (their superior) can lead to a full sound experience and top performances from the entire group.