



MIRJAM SCHROEDER

Owner-manager of Chocolate Company |
Speaker Mirjam Schroeder gives lectures about
“The bumpy road of being an entrepreneur: from
the lowest low to a thriving business”.

Categorie

Start-ups and Scale-ups, Entrepreneurship,
Leadership, Motivatie & Inspiratie, Business &
Management

Type

Sales & Marketing Speaker, Business leader |
Entrepreneur

Inzetbaarheid

Keynote speaker, Moderator/ Presenter

Thematiek

The bumpy road of entrepreneurship: from the
deepest valley to a thriving business.

Talen

EN, NL, DE

Afkomstig van

The Netherlands

Biografie

Mirjam Schroeder. Enthusiasm and passion. In everything. Whether as Commercial Director of a professional football club (in 1994 the first woman to hold that position in the Netherlands) or as owner-manager of Chocolate Company. When Mirjam Schroeder has something in mind, you better watch it.... This is a trait that can get you far, but can also lead you astray. Her character and mindset and the very challenging and dynamic combination with her

artistic husband led to both: debt restructuring and success.

After more than 20 years of entrepreneurship, Mirjam Schroeder takes stock. As a speaker, she takes her audience on the journey she travelled herself. An honest and critical analysis filled with vulnerability and setbacks, but above all a story about drive and guts. The guts to chase your own stubborn dream as entrepreneur and to ask for help when the going gets tough.

A valuable lesson for everyone with plenty of familiar situations.

It was a bumpy road, but it was worth every mile.