



MENNO LANTING

Innovator, Author and speaker on innovation, technology, disruption, digital transformation and leadership.

Categorie

Trends, Business & Management

Type

Expert | Thought leader, Business leader | Entrepreneur

Inzetbaarheid

Keynote speaker, Breakout session

Talen

EN, NL

Afkomstig van

The Netherlands

Biografie

Menno Lanting is regarded as the expert in the field of the impact of the rapidly changing world on leadership, innovation and how we work. He is much in demand as a speaker and advisor. More than 250,000 people read his bestsellers including "Connect!", Management book of the year. For his book "Oil tankers and speedboats" he interviewed 100 inspiring and innovative entrepreneurs worldwide. In 2021, his latest book 'Uit het transformation marsh' was published, in which he provides a sober look at the failure factors of digital transformation and outlines a clear route to innovation on the basis of appealing cases and practical models. Previously, he worked for 20 years in various management positions for, among others, the leadership institute De Baak and a successful internet entrepreneur.

Organizations whose relevance we thought would continue into decades, crumble where we stand by. Consumers and citizens are now so well connected that information, news and trends are spreading across the globe at lightning speed. This means that in many cases organizations have to come up with new products, services and business models faster. This requires more innovation and smarter organization and as a result more experiments.

The most important conditions for innovation are the right people, technology and corporate culture. Other business models and organizational forms are emerging and our view on leadership is also radically changing. Today's professional is more independent from organizations than ever before. Finding the right talent is becoming a challenge for more and more organizations.

The common thread in Menno's work is "adaptability". He advises organizations on how to stay connected to the changing world. He answers the question of how organizations can transform from closed, hierarchical and impersonal to open, authentic and connected. And which organizational forms, leadership qualities and business models are required for this.