



MENNO LANTING

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Categorie

Trends, Management & Leadership

Type

Expert | Thought leader, Business leader | Entrepreneur

Inzetbaarheid

Keynote speaker, Breakout session

Talen

English, Dutch

Afkomstig van

The Netherlands

Biografie

Menno Lanting is widely regarded as the leading expert on the impact of the rapidly changing world on leadership, innovation, and the way we work. He is a sought-after speaker and advisor.

Over 250,000 people have read his bestsellers, including 'Connect!', which was named Management Book of the Year. In 2021, his book 'Out of the Transformation Swamp' was published, offering a pragmatic view on the pitfalls of digital transformation and outlining a clear path to innovation through compelling case studies and practical models. In 2025, Menno will publish his latest work, specifically focusing on the influence of AI and the role this technology will play in the future of organizations and leadership. Previously, he

worked for 20 years in various management roles for organizations such as the leadership institute de Baak and as a successful internet entrepreneur.