



MARTIJN LAMPERT

How We Can Navigate the Human Experience and Thrive.

Afkomstig van

The Netherlands

Biografie

Martijn Lampert, Co-Founder of Glocalities, developed a revolutionary navigation compass for Connecting with People across Cultures, based on two decades of experience in Values, Cultures and Trends Research. He surveyed nearly 300,000 people from 35 countries and lets you look at the world through their eyes.

Lampert's mission is to contribute to a higher level of understanding between People, Organizations and Cultures.

He inspires you to build bridges and connect with audiences based on shared values. He offers people, organizations and brands new insights at a deeper level that help them thrive and grow – both personally and professionally.

Martijn Lampert assists multinationals, NGO's and governments in using Social Intelligence to achieve their goals in an ever-changing sociocultural context.

He is a TEDx Johannesburg speaker: "Tap into Millennials passions to achieve SDG's"

Martijn Lampert frequently publishes and lectures about Audiences, Cross-cultural Trends, Marketing Communications and Sustainability.

With his research insights and consultancy Lampert focuses on enabling a new generation of changemakers in the non-profit, commercial and public sector to realize the Sustainable Development Goals set for 2030.

Working Together Successfully means that you need to learn, empathize, and build bridges. We need to work together to create a better future for humanity. Too many people are in the way of their own success and the success of their community or company because they focus only on themselves and project their own values onto other people and the world at large.

You first need to understand yourself in relation to the other and learn to look at the social and natural world as an interconnected and regenerative ecosystem. With 7 billion people globally, understanding Cultural and Values differences has become a key capacity for people who want to contribute to a better future, develop their organizations and grow.

Are you interested in accessing and navigating The Wisdom of Humanity? By literally stepping into the shoes of your audience based on global values research, Martijn Lampert guides you through their potential, talks about the best fitting Archetypes and Trends, and teaches you how to connect with the dreams, ambitions and passions of your audience.