



MARCELLO PALAZZI

Europe's first 'impact entrepreneur' with experience of 26 ventures to share!

Categorie

Economy & Finance

Type

Expert | Thought leader, Author, Keynote speaker

Inzetbaarheid

Keynote speaker, Expert, Moderator/ Presenter, Debate

Thematiek

Impact entrepreneurship: how entrepreneurs change the world, for the better., Impact economics: how our economy can be transformed for the good of people and planet., Impact leadership: lessons learned in 30 years of leading new ventures.

Talen

EN, NL, IT

Tijdslijn

2015

Launch of B Corps in Europe

2005

Launch of Tällberg Forum, Sweden

1993

Launch of Social Venture Network Europe, Amsterdam

1992

Sale of first business

1981

Election as President of the Students' Government at London School of Economics

Biografie

Marcello is an economist and serial entrepreneur for human progress with 26 successful pioneering ventures under his belt: Marton Products Ltd and Deneb Laboratori Chimici srl, two high-tech, Europe's first, environmental diagnostic companies he co-developed and grew to sales in 30 countries with his father in his 20s and early 30s in 1981-1992 and then sold, including subsidiaries Marton Diagnostics Ltd, Marton Italia srl and Marton International Ltd; Progressio Foundation, focusing on human progress through entrepreneurship, which has just passed its 30th year and 300 projects in 33

countries; Progressio Botswana, which was led by his partner Dr Paul Kloppenborg to develop the first PPP in Africa in 1990-93; Social Venture Network Europe, the first network of socially responsible business leaders, which Marcello co-founded and led in 1993-94; PYMWYMIC, the first impact investment network in Europe which Marcello helped to incubate within SVNE in 1994 prior to Frank van Beuningen's leadership, which brought Ben & Jerry's to Europe and then led to its sale to Unilever; the New Academy of Business, co-founded with Anita Roddick of The Body Shop, to develop a responsible business education in 1995-96, the first of its kind; the Bremen Initiative for Business-Cities Partnership, co-founded with Dr Rita KellnerStoll and the mayor of Bremen in 1997-2003 to focus on how businesses and cities can partner for urban well-being; the Copenhagen Centre for Social Responsibility, 1998-2002, co-founded with Minister Karen Jespersen and the trigger for CSR Europe's launch; the State of the World Forum's Commission on Globalization, in 2000-2003, which tackled key issues years before others did; HUMANICA PLC, one of Europe's first venture philanthropy funds co-founded with Ermanno Magnani's 'Rispetto e Parità Foundation' that invested in the E.Parliament, via3, Partner Bank in Austria and other ventures in 2001-2003; the Andromeda Fund, the first impact fund in Europe, co-launched with Stephen Brenninkmeijer and invested in several highly successful ventures, such as Celtel, which went public under Mo Ibrahim's leadership, and ResponsAbility AG, today with over \$3B assets in development finance, in 2001-2003; the Spirit in Business Foundation, co-founded with Andrew Ferguson, Sander Tideman and HH The Dalai Lama, 2000-2004, which triggered the 'mindfulness' revolution in business; the Foundation for Natural Leadership, co-founded with other Dutch leaders in 2001-2 through the Encounters of World Views Foundation Marcello then chaired, which has since brought 1,400 executives in deep touch with nature and themselves; the Tällberg Forum in Sweden, 2005-2013, co-founded with Bo Ekman and one

of the first systems' approach global community of leaders; Tällberg Advisors, a sister to the Tällberg Forum that implemented systems' change projects in Sweden, Greenland and Ukraine, 2006–2008; REWORK THE WORLD, the most global next gen event and community for change-makers held in Sweden, in partnership with the Ministry of Education, 2009–2010; Bioneers Europe, co-founded with Dr Kenny Ausubel in 2009-10 to launch biomimicry in Europe; ALIA Europe, Authentic Leadership Institute Europe in 2011 that helped propagate Theory U in the Benelux; B Lab Europe, co-founded with Leen Zevenbergen in 20014-current, where he grew B Corps in Europe from zero to over 300 (today at 600) and largely funded. Progressio.org shows all his other ventures. BEPartners and the Regenerative Alliance, with Walter Link and Benoît Greindl, respectively, are his latest ventures, soon to be made public.