



JUAN VERDE

Former Biden President's Export Council Member and Deputy Assistant Secretary under President Obama – reveals why the future of business is inseparable from the future of our planet.

Categorie

Geopolitics, Future, Innovation, Leadership, Sustainability, Energy, Climate & Environment

Type

Expert | Thought leader

Inzetbaarheid

Business coach, Board member session, Keynote speaker

Talen

English, Spanish

Afkomstig van

Portugal

Biografie

Juan Verde was Biden's President Export Council Member and he was the Deputy Assistant Secretary for Europe and Eurasia at the U.S. Department of Commerce under President Obama. He reveals why the future of business is inseparable from the future of our planet. Juan Verde is a renowned international strategist for the private and public sectors. As a professional, he designs innovative solutions to attract foreign investment, establish strategic alliances and specializes in sustainable economics.

Bio President Juan Verde

Juan Verde is a former member of U.S President Biden's Export Council, advisory body to the

White House on issues related to foreign trade and U.S competitiveness in international markets. During President Obama's administration, Verde held the position of Deputy Assistant Secretary for Europe and Eurasia in the U.S Department of Commerce.

As a senior White House official, he led the department's efforts to resolve trade policy and market access issues facing American companies. Additionally, he was responsible for developing policies and programs to promote economic and commercial relations with 52 countries in this region. Additionally, Verde worked during Bill Clinton's second term as International Trade Advisor for the U.S Department of Commerce , first in the Latin America Office and later in the Minority Business Development Agency.

In the political arena, he has supported various candidates thanks to decades of experience. He recently served as an advisor on the Biden-Harris presidential campaign as an advisor and contributed to numerous fundraising efforts, in addition to serving as President of Americans Abroad for Biden. Verde has also worked with some of the world's most notable figures including former Presidents Barack Obama and Bill Clinton, former Secretary of State Hillary Clinton, former Vice President Al Gore, the late Senator Ted Kennedy and former Secretary of State John Kerry.

In the private sector, Verde has consulted for prestigious companies and institutions, such as Google, Cisco, SAS, American Express, Banco Santander Investments US, Inter-American Development Bank, Harvard University and the World Bank. He is a member of the Board of Directors of Hispasat , the leading satellite communications operator in Spain, Portugal and Latin America, and of the Advisory Board of Airbus. In the public sector, Verde has worked with the governments of the U.S, Lithuania, and Gibraltar, as well as with numerous presidents, governors, and mayors in Latin America.

He collaborated with former Vice President Al Gore to establish and lead branches of Gore's foundation, "Climate Reality Project" in Spain and Argentina. Among other honors, Verde has been recognized for two consecutive years as one of the 100 most influential Hispanic leaders in the fight against climate change as well as one of the TOP100 Disruptive Managers and Leaders of 2021. He was invited to participate in the UN Climate Conferences, COP25 and COP26.