



GERD LEONHARD

Futurist / Humanist, Keynote Speaker, CEO The Futures Agency, Author of 'Technology vs Humanity', Film-Maker

Type

Auteur, Keynote speaker

Inzetbaarheid

Keynote speaker

Thematiek

SUSTAINABLE: the new PROFITABLE, HAPPINESS IN THE DIGITAL AGE, A NEW RENAISSANCE, FROM TRANSFORMATION TO HUMANISATION, THE FUTURE OF WORK

Talen

EN, DE

Afkomstig van

Germany

Biografie

Gerd is an avid futurist but also a passionate humanist; a philosopher and [musician](#) by training, as well as an early internet entrepreneur. He believes that technology can do amazing things, and that we should embrace it – but he also thinks we must urgently protect what makes us human. Gerd often points out that [technology does not have ethics](#), that it is morally neutral until we use it (riffing-off W. Gibson), and that we need to invest as much in humanity than we invest in technology.

And that all breakthrough-technologies can be used both for human advancement, as well as to our detriment. To ensure that human flourishing remains the primary goal of all scientific and

technological advances as we enter this era of exponential progress, we must evaluate, frame and govern technology wisely. Societies are driven by their technology but defined by their humanity!