



## DADO VAN PETEGHEM

One of the leading experts in the digital sector.

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### Categorie

Trends, Business & Management,  
Communications & IT

### Type

Expert | Thought leader

### Inzetbaarheid

Keynote speaker

### Talen

EN, NL

### Afkomstig van

Belgie

## Biografie

Dado Van Peteghem is one of the leading experts in the digital sector. He is a frequent keynote speaker and entrepreneur. Dado is Founding partner at the consulting firm Duval Union Consulting, co-founder of several startups including Social Seeder and SpeakersBase, giving more than 150 speeches internationally on topics as digital disruption and transformation, social media and startups.

Dado studied Communication Sciences and Informatics at the University of Ghent. He started his career at InSites Consulting, a global market research agency, as a consultant for international brands in many different industries. In 2011 he founded the consultancy firm DearMedia together with the Internet pioneer Jo Caudron. DearMedia was acquired by Duval Union later on.

In 2014 Dado Van Peteghem and Jo Caudron, wrote the book "Digital Transformation - a model to master digital disruption" to help organizations prepare themselves for the digital revolution. The book is a guide for organizations in various industries that want to integrate digital into their business and is now sold in over 40 countries.

As Founding Partner at Duval Union Consulting, Dado helps organizations with their digital operations, outlining their vision and strategy, and setting up collaborations with startups, incubators and technology partners. In the past 10 years Dado has transformed many organizations by injecting digital into their DNA and activities.

This makes Dado a solicited lecturer and keynote speaker at international events for e.g. Google, Cisco, EMC, SAP and others, as well as various business schools like Vlerick International Business School, EMLYON European Business School, EHSAL Management School, Tias Nimbas Business School.