



## CHRIS HEEMSKERK

Keynote speaker and Innovation Leader with a background at Google & Apple USA. His mission is to share Silicon Valley's innovation secrets with the rest of the world. How can you continue to innovate as an organization? He speaks about Innovation | Artificial Intelligence (AI) | Digital Transformation.

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### Categorie

Transition & Transformation, Artificial intelligence [AI], Technology, Innovation

### Type

Visionair | Innovator, Keynote speaker, Strategist

### Inzetbaarheid

Breakout session, Business coach, Keynote speaker

### Talen

English, Dutch

### Afkomstig van

The Netherlands

## Biografie

Chris Heemskerk is a Global Innovation Accelerator and Strategist. As former Head of Scaled Acquisitions for Google in North America, Chris Heemskerk transformed his business operation into a global center for innovation and operational excellence. Hence, Chris Heemskerk was asked to serve as an advisor to Google's Innovation Lab and established a partnership with Harvard Business School to document the lab's endeavors in two HBS Case Studies, in which he features.

## Leading for Innovation

'We're on a mission to make Silicon Valley's innovation strategies accessible worldwide'

Drawing from over a decade of experience at leading technology firms, including Google and Apple, Chris Heemskerk showcases his vision on corporate innovation by heading The Innovation Alliance, a global network of tech executives and innovation leaders.

In pursuit of providing organizations the necessary resources to innovate consistently, he authored The Innovation Scorecard™, a comprehensive framework that enables firms to maximize their innovation capabilities and discover new growth opportunities.

Chris Heemskerk has been a sought-after innovation speaker and workshop facilitator both internally at Google and externally, including features at The United Nations in Rome and the Arizona Technology Council's CEO Summit of 2023.

Chris's educational journey is rooted in his passion for lifelong learning. He is a faculty member of The European Institute of Innovation for Sustainability (eiis.eu), and holds Executive Certifications in Innovation Leadership from Harvard Business School (HBS), and acquired sponsorship to attend the HBS High Potential Leadership Program of 2019. He's certified in Design Thinking at Stanford University, and holds an MSc in Marketing from the London School of Business and Finance. Chris Heemskerk alternates between Europe and The United States.