



BIANCA BEST

Een Autoriteit op het gebied van Human Connection in een door AI aangedreven wereld | Global Speaker of The Year 2025 | Tweevoudig bestsellerauteur | Voormalig internationaal C-level bestuurder in de technologiesector en succesvol E-commerce Ondernemer | Oprichter en CEO van The Human Connection Company.

Categorie

Mentale Veerkracht, Weerbaarheid, Presteren & Leiderschap, AI, Technologie, Leiderschap, Cultuur, Omgaan met Verandering, Menselijk gedrag & besluitvorming

Type

Expert op het gebied van werkgedrag, Leidinggevende | Ondernemer, Auteur, Keynote speaker

Inzetbaarheid

Overige: Facilitator, Keynote spreker, Dagvoorzitter/ Presentator

Talen

Engels

Afkomstig van

United Kingdom

Biografie

[photos Bianca Best © Ilena Ingwersen]

Bianca Best is an internationally recognized Human Connection expert, award-winning keynote speaker, two-time bestselling author, and former global C-suite executive. As Founder and CEO of The Human Connection Company, she champions human connection as one of the defining capabilities of the twenty-first century.

Biography Bianca Best

With more than 25 years of experience spanning entrepreneurship, technology, leadership, and human behavior, Bianca brings a unique perspective to the challenges facing today's organizations. Having built and sold her own e-commerce business before holding senior leadership positions at Dentsu, WPP, and Publicis Groupe, she understands both the commercial demands of high performance and the human factors that determine long-term success.

In an increasingly AI-powered world, Bianca Best explores why our ability to connect with ourselves, with others, and with our purpose is becoming one of our greatest competitive advantages. Her work shows how trust, belonging, empathy, and meaningful relationships strengthen leadership, inspire innovation, and create sustainable performance.

AUTHOR

Bianca Best is the author of *Flourish* and the bestselling *Big Impact Without Burnout*. Her forthcoming book on Human Connection is scheduled for publication by Wiley in 2027. She is also the creator of the Energyscape® methodology and host of The Big Impact Show®.

Warm, dynamic, and thought-provoking, Bianca Best combines commercial expertise with psychological insight and an infectious energy that resonates with audiences. She has inspired leaders and teams at organizations including Google, Amazon, Spotify, Accenture, Haleon, and Bauer Media.

Her message is both timely and optimistic: technology may accelerate what we do, but human connection determines how we lead, collaborate, innovate, and thrive.