



ANDERS SORMAN-NILSSON

Futurist and Innovation Strategist helping leaders decode Trends, decipher what's next and turn Provocative Questions into Provocative Strategies.

Categorie

Business & Management

Type

Leidinggevende | Ondernemer, Visionair | Innovator

Inzetbaarheid

Keynote spreker

Talen

EN

Biografie

Anders Sorman-Nilsson is a futurist and innovation strategist helping leaders decode trends, decipher what's next and turn provocative questions into provocative strategies.

As the Swedish-Australian founder of Thinque, Anders Sorman-Nilsson (LLB MBA) has become a valued strategist to Fortune 500s and ASX leaders, converting provocative questions into proactive, predictive strategies. A global thought leader since 2005, Anders works across four continents as a speaker, futurist and author.

Anders is an active member of TEDGlobal and has keynoted at TEDx in the United States and Australia, was nominated for the World Economic Forum's Young Global Leader in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia. His presentations are

meticulously researched, highly energetic and always fascinating with content tailored to the audience, which is why clients like Apple, Cisco, Mercedes Benz, Hilton, SAP, Gartner and Macquarie Bank have turned to Anders over the years to help them to push the bounds of the status quo -- translating research into valuable foresight and business impact.

Featured regularly in international media including Monocle, Business Insider, Sky News Business, CIO Magazine and BOSS, Anders has authored two books; Digilogue: how to win the digital minds and analogue hearts of tomorrow's customer and Thinqe Funky: upgrade your thinking. His new book is out and it is called: Seamless: A Hero's Journey of Digital Disruption, Adaptation and Human Transformation.