



SIMONE BUIJZEN

As the Expert, (Business) Coach and Speaker in International Business Culture, Expert Brand Identity and Cross-Cultural Communication Simone Buijzen assists modern business travelers and international teams to successfully bridge different business cultures.

Categorie

Culture, Music & Society

Type

Expert | Thought leader

Inzetbaarheid

Breakout session, Business coach, Keynote speaker, Expert, Master class, Virtual keynote

Talen

English, Dutch

Afkomstig van

The Netherlands

Biografie

Originally from Sittard and fascinated by the psychology of people and their different backgrounds, Simone has travelled the globe for over 25 years. Starting out as a marketer for multi-national companies she has witnessed a lot of cross-cultural misunderstandings that though hilarious were often time and money consuming. Her love of people and her extensive international business experience inspired her to study cross-cultural communication and start building bridges between different cultures. In her role as cross-cultural trainer and executive coach for over 12 years Simone has since worked with leaders and their teams at multinationals and NGO's all over the globe. She

has also taken on the role of Advisor to My Shining Star Foundation in Malaysia and has since made the Eastern Hemisphere her second home.

KNOWLEDGE OF
cross-cultural communication, marketing & branding of products and companies in the international arena.

SIMONE BUIJZEN PROVIDES
market research based on Visual Profiling™, cross-cultural brand identity and strategy, the language of imagery, international teambuilding and expat training

EXPERIENCED IN/ WITH
South East Asia including Indonesia, China, Malaysia, the Philippines, Vietnam, Singapore and Australia/New Zealand, the United Kingdom and Belgium.
FMCG, PR & Advertising, Hospitality

INSPIRED BY
authenticity, pioneering

MOTTO SIMONE BUIJZEN
“Listen with love, courage and wisdom”