



SHARON GREEN

I want to change the world of work for good by creating a new model for companies to operate in.

Type

Keynote speaker, Persoonlijk coach | Trainer

Inzetbaarheid

Keynote spreker, Coach / Trainer, Masterclass

Thematiek

Freedom to fail is key to success!, The Human Workplace Manifesto!

Talen

EN

Tijdslijn

2017

Working with OPEC in Vienna

2016

Speaking at the Radio Days Europe Conference in Europe

2012

Creating a team culture based on inclusion and freedom to fail whilst at the Guardian Media Group and seeing the company succeed during a takeover

2012

Best Advertising campaign, Arqiva Awards

Biografie

After almost 8 years of “accidentally training” people I was asked to develop an Induction course and a Senior Sales Academy for the company. This became a more formalised affair and The Masterclass Academy was born and introduced to the business as a formal training offering.!

It covered areas such as, strategic selling, the new media landscape and communication! strategies. In it’s first year it won awards at National Broadcasting Training Awards. I believe this programme is still alive an thriving in the company today. !

In 2008 I was approached by the Guardian Media to work as Head of Commercial and Management Development where I spent 5 years. !

I created a full operational Sales training programme, alongside a three tier Management

& Leadership development process. !

I was also leading creativity, performance coaching, career coaching and employee engagement initiatives.!

It was during this time that I recognised the attitude of middle management could drive or hinder personal and professional development for an employee. !

I then decided to introduce a coaching culture that would drive the business forward. I was aware that micro management of teams prohibited potential and performance and set out a plan to change it. !

During a takeover and hold separate period the business rose from number 3 position to number 1. ! Solely down to the talent, energy and engagement of the people there and the coaching culture we had created!