



SCOTT STEINBERG

World's leading business strategist !

Categorie

Innovation

Type

Author, Keynote speaker

Inzetbaarheid

Keynote speaker

Thematiek

Defending Against Disruption: Maintaining Cyber Security in the Age of Digital Transformation, Future Trends: What's Next for Your Industry - and How Can You Stay Ahead of It?, Leading with Innovation: How to Future-Proof Yourself, Fearlessly Innovate, and Succeed in the New Normal, Change Management: Creating a Culture of Innovation, Becoming Essential - Building and Maintaining Competitive Advantage, Succeeding in the New Era of Smart

Talen

EN

Afkomstig van

USA

Biografie

Hailed as The Master of Innovation by Fortune magazine, and World's Leading Business Strategist, award-winning strategic consultant, trends expert, and professional speaker Scott Steinberg is a bestselling expert on leadership, change, and innovation. One of America's top futurists (per the BBC); the author of Make Change Work For You and Millennial Marketing;

and among today's top business strategy + leadership training providers, the Fortune 500 calls him a "defining figure in business + technology" and "top trendsetter to follow."

A strategic adviser to CEOs and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. As the CEO of BIZDEV: The Intl. Association for Business Development and Strategic Partnerships, and management consulting + market research firm FutureProof Strategies, he helps partners stay one step ahead of emerging trends – and drive growth around them.

One of the world's 150 most influential keynote speakers + futurists, and today's #1 generations expert and technology expert (per Google), he offers breakouts, workshops, and training classes in the form of webinars, webcasts, and live events.

A noted content strategy, social media + communications expert, his eye for business analysis has also led to work as an insider for 600+ media outlets from CNN to The Today Show. From Dell to MTV, he's worked with many top brands to drive success. An expert witness + board member who advises C-level leaders, attorneys + investors, he also offers sales and media training, and hosts many executive summits.