



PIETER VAN DE GLIND

Co-founder at shareNL. Assemblee Speakers is the official booking agent of Pieter van de Glind. Contact Pieter van de Glind as keynote speaker at your event directly through Assemblee Speakers!

Categorie

Trends, Innovation, Management & Leadership, Economy & Finance

Type

Expert | Thought leader, Visionair | Innovator

Inzetbaarheid

Keynote speaker, Expert, Master class

Thematiek

Deeleconomie, Steden & stedelijke ontwikkeling, Digitale marktplaatsen, Arbeidsmarkt, Digitalisering, Automatisering, Duurzaamheid

Talen

EN, NL

Afkomstig van

The Netherlands

Biografie

Pieter is an experienced global advisor who has developed a deep understanding of how online platforms are reshaping the way people and organizations interact and how this affects industries, governments and societies. Being the co-founder of [shareNL](#) (2012) and the [Sharing Cities Alliance](#) (2017), he works with the world's largest online platforms, leading companies, and some of the most advanced city-, state- and intergovernmental organizations. His academic

background in the social, environmental and economic sciences are helping him to think and strategize fluidly allowing him to be a global reference point for the sharing economy and digital platforms.

Since 2013 van de Glind wrote several widely cited publications. Starting with his [thesis](#) on the potential of the sharing economy that formed an important foundation to the development of the global sharing economy. More recently he authored a [publication](#) about the future of work in the age of cities which was presented at the [OECD forum](#) amongst business and world leaders such as Randstad CEO Jacques van den Broek and French President Emmanuel Macron.

Since 2014, van de Glind by co-founding shareNL became an official advisor to the leadership of both the private and the public sector including the [national government](#) of the Netherlands, the European Commission, the OECD, the WEF, the mayor of Seoul, as well as several global companies.

In 2015 van de Glind and [shareNL](#) co-founder Harmen van Sprang launched [Amsterdam Sharing City](#). A new model for urban development based on the principles of the sharing economy and the possibilities of digital platforms allowing citizens and organizations to make a better use of existing capacity while boosting economic resilience, social cohesion and sustainability.

In 2016, van de Glind and shareNL co-founder Harmen van Sprang authored a book titled Share about the opportunities and challenges of the sharing economy. The book earned a [nomination](#) for [Dutch] marketing literature of the year.

In 2017, van de Glind and shareNL co-founder Harmen van Sprang headed to New York City to establish the [Sharing Cities Alliance](#), an independent foundation that connects cities from all continents and fosters city-to-city

collaboration, directly advising city leaders and empowering city governments like Toronto, Barcelona, and Singapore, to [continuously address](#) the opportunities and challenges of the sharing and platform economy.

In 2018, van de Glind celebrated his 150th unique keynote presentation (35% NL; 45% EU; 10% world) at the [Volvo Ocean Race Seminars](#) in Gothenburg.