



PETER THURIN

Become a better version of you. "Easy to do. Easy not to do. Your choice!"®

Categorie

Business & Management

Type

Bedrijfscoach | Trainer, Keynote speaker

Inzetbaarheid

Keynote speaker, Coach / Trainer, Masterclass

Thematiek

Get in the game!, Rise to the challenge!, Be remarkable!

Talen

EN

Afkomstig van

Australië

Biografie

Peter Thurin wants to help you DO something to change your life or your business for the better. He'll teach you his trademarked concept of 'easy to do, easy not to do'. He'll demonstrate to you that by focusing on what matters, and starting with small steps, you can build the momentum you need to generate massive achievement.

Peter Thurin spent more than 20 years owning, building and selling successful businesses but it was a simple phone call that led to an epiphany about life and what he wanted out of it. Ever since he was a boy, Peter had wanted to be a black belt in martial arts. It was a dream, but an unfulfilled one. At 36 years of age, Peter made

the decision to finally pursue that dream by making a simple phone call to his local Taekwondo school to arrange his first lesson. It was easy to do, but for 36 years it had also been easy not to do. That was the epiphany. Now a 3rd Dan Black Belt, Peter sees everything in life as a choice between 'easy to do' and 'easy not to do'. Just like he did in pursuing his own dream, Peter now helps people focus on what they CAN DO rather than what they can't. He helps people from all over the world with the inspiration, enthusiasm, and determination they need to rise to the challenge. Peter's story is not one of extraordinary achievement, but it is a story of achievement. It's a story of what ordinary people can achieve when they focus on what matters to them and, starting with small steps, build the momentum they need to reach their goals. As Peter says, "big-picture goals can be so daunting that often people don't have the courage to get into the game. I say 'It's OK to feel awkward, it's OK to feel uncomfortable, but don't allow those feelings to prevent you from making a start. So, what's the one thing you need to do to make a start? Let's go and do that together. Let's get excited!' Easy to do. Easy not to do. Your choice!®

Peter is a qualified pharmacist and, among his many quiet achievements, counts his wife Sharon and three grown-up kids as among his most meaningful. He lives in Melbourne, Australia and works globally.