



## PASCAL COPPENS

Author, keynote speaker, sinologist and technology entrepreneur

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### Type

Author, Keynote speaker

### Inzetbaarheid

Keynote speaker, Breakout session, Debate

### Thematiek

China's Nieuwe Normaal: hoe China de standaard zet voor innovatie, China's innovatie leiderschap in... retail, fin- en insurtech, maakindustrie, mobiliteit, gezondheidszorg, onderwijs, Chinese business ecosystemen: hoe China de standaard zet voor collaboratie, China's digitale/AI disruptie

### Talen

EN, NL, F

### Afkomstig van

Belgie

## Biografie

Pascal Coppens has lived and worked in China and Silicon Valley for over 20 years. He is an international speaker at nexxworks and gives keynote speeches and workshops about innovation in China.

The Chinese innovation train is heading for Europe at high-speed. The train will not stop, so leverage China's global ambition to your advantage. Jump on the train, now. Chinese brands still have a lot to learn about Europe and we can learn a thing or two from China as well.

Pascal's candid presentations with real-life

examples will be eye-opening, create food-for-thought and uncover patterns for you to turn the Chinese innovation train into an opportunity for your business.