



KOEN SCHOBBERS

A leading global expert, keynote speakers and entrepreneur in the GAMING AND ESPORTS industry. Koen Schobbers was the Dutch Champion in Trackmania between 2011 and 2016 and was 3rd at the World Championships in 2013. Author of a book titled 'My Gaming Child' in which he answers the 50 most common questions he has been asked by parents.

Inzetbaarheid

Keynote speaker, Expert, Master class

Talen

EN, NL

Afkomstig van

The Netherlands

Biografie

Koen Schobbers is a leading global expert, keynote speaker and entrepreneur in the GAMING AND ESPORTS industry and is an engaging and down-to-earth keynote speaker looking to educate, activate and inspire his audience to create a lasting change in feeling, thinking and behaving. Koen Schobbers was the Dutch champion in Trackmania between 2011 and 2016 and was 3rd at the world championships in 2013.

Koen Schobbers is also the Author of a book titled 'My Gaming Child' in which he answers the 50 most common questions he has been asked by parents. He spoke at TED in 2019 about how to (re)connect with gaming children.

Study biography

After the pre-master's degree in medicine at the Radboud University, Koen Schobbers followed

his master's degree in medicine at the Amsterdam Medical Center with an adapted program. In 2017 he was the first esports athlete to receive a professional sports status from his university, allowing him to combine his studies with his esports career. Due to the enormous growth in his esports career, Koen Schobbers decided to put his studies aside in 2018 and follow his dream in the GAMING AND ESPORTS industry.

Awards

Winner of 'The Young 100 Awards - Most Promising Youth till the age of 25 in the Netherlands'.

Koen Schobbers is highly revered and he has been covered in over 300 media outlets since 2014.

Between 2016 and 2020, he was also the anchorman of an ESPORTS show broadcasted on ESPN. He is a board member and vice chair of the Athletes, Players & Community Commission of the Global Esports Federation (GEF). The Global Esports Federation has over a 125 partnerships including UNESCO, the ITU, the WHO, the UNFCCC, Tencent, THOMSON X, REFRACT Technologies, the Global Sports Innovation Center of Microsoft and over a 100 member federations.

Koen Schobbers founded Koenz, a company helping businesses to implement the gaming and esports industry in their strategies and campaigns. Some organizations Koenz has worked with include Vodafone, Spinnin' Records, Populous, KIA and Acer.

Koen Schobbers became a professional gamer at the age of 15, but the relationship with his mother was very difficult as a result. He later used this experience to found Parents of Play to help parents with the relationship with their gaming children and train professionals on how to deal with gaming children. The concept is based around his specific models and guidelines which are now used internationally.

