



KEITH FERRAZZI

New York Times #1 best-selling author. Global Thought Leader in the relational and collaborative sciences.

Categorie

Customer connection, Personal development, Business with a purpose, Business & Management

Type

Expert | Thought leader

Inzetbaarheid

Keynote spreker

Thematiek

organizational change

Talen

EN

Afkomstig van

USA

Biografie

Keith Ferrazzi is the New York Times #1 bestselling author of *Who's Got Your Back*. His first book, the national bestseller *Never Eat Alone*, transformed networking today and won him the title of "world's most connected person" from *Forbes* and *Inc.* He is the world's foremost expert in and brings 20 years of research and experience to the art and science of relationships.

As CEO of Ferrazzi Greenlight, a strategic consulting firm, he works to transform old behaviors that block global organizations from

reaching their goals into new behaviors that increase shareholder value and profit. In fact, the firm's Greenlight Research Institute has proven the correlation between positive relationships and business success. Their continuing mission is to help companies and individuals ignite their success through better, deeper relationships.

In his newest book, *Leading Without Authority*, Ferrazzi draws on over a decade of research and over thirty years helping CEOs and senior leaders drive innovation and build high-performing teams to show how we can all turn our colleagues and partners into teammates and truly reboot the way we work together.

Inspiring teams to jump start organizational change

By helping global organizations recognize and transform behaviors that block strategic goals, Keith Ferrazzi helps create new, more profitable habits throughout every level of the businesses he works with.

This passion to understand human behavior and find actions and practices to effect positive change led to the founding of the Greenlight Institute, a think tank dedicated to finding the keys to sustainable human behavior change. Keith is also the founder and chairman of Ferrazzi Greenlight and the author of the NY Times bestsellers *Who's Got Your Back* and *Never Eat Alone* and is regularly published in *The Wall Street Journal*, *Harvard Business Review*, *Inc.*, and *Fast Company*.

Keith's keynotes go beyond the ordinary by tapping into the hearts and minds of attendees and challenging them to open up to one another. By connecting everyone in the room, Keith Ferrazzi facilitates the risk-taking and candor that paves the way to insight and actionable, sustained organizational change.

KEITH FERRAZZI TESTIMONIALS

Keith Ferrazzi is that rare speaker who combines an infectious energy with inspiration and great

stories to lift the audience. No matter how engaged people are when they enter the room, Keith grabs their attention immediately and takes them on a ride where they will leave wanting not only to transform their teams, but transform their lives to be more honest, open and of service to others. I always know we'll have an amazing experience when Keith speaks.—Peter Diamandis, Founder & Executive Chairman of The XPRIZE Foundation

I walked away yesterday with a new vigor. This was a real gift.—Mark Reuss, General Motors, North America

Keith has the rare gift of inspiring you to think deeper, dream bigger and, most importantly, bring more generosity to the people and communities that matter most to you. But it really is the way he does it—with extraordinary humanity, authenticity and the unexpected—that makes time with Keith almost always an experience you'll remember. —Dean Carter, HR, Legal, Finance, Shared Services at Patagonia

We started down a journey to reinvent our most successful annual event; the CMO event quickly transformed that event by unleashing the power of the attendees to support each other. This transformed into a true CMO community and cascaded into not only all of our events, but the reconfiguration and launch of 10 executive communities—It fundamentally transformed the way our partners participate in a richer way.—Robin Kimzey, Accenture

You're going to be surrounded by incredibly bright, inspirational people that you will want to hang out with and that you will want to learn from.—Dina Barmasse-Gray, CHRO, Cheesecake Factory

Keith Ferrazzi knows that the saying 'proximity is power' is true and therefore builds an extraordinary mix of guests at each and every one of his dinners. Furthermore, Keith is one of

the world's greatest hosts and facilitates each event so that every guest walks away feeling a little more connected both with themselves and with the industry peer group they are part of.—Jonathan Mildenhall, CMO, Airbnb

Keith delivered one of the most heartfelt, inspirational, and useful talks that I attended while at Burning Man.—Greg K, Co-Head of Programming at Red Lightning