



JOS DIRKX

Chief AI Strategist at Turner | Founder of AI Company Beenova AI | 3x Best-selling Author | Top 100 Women in AI 2024 | Why Great Ideas Die and Making Sense of AI.

Categorie

Artificial intelligence [AI], Diversity & Inclusion, Leadership, Science & Education

Type

Keynote speaker

Inzetbaarheid

Keynote speaker

Thematiek

The Future of Learning, Disrupting Diversity, AI and EI and Inclusive Education

Talen

English, Dutch

Afkomstig van

The Netherlands

Biografie

Jos Dirkx is the Founder of Beenova AI, Chief AI Strategist at Turner, a selected 'Top 100 Women in AI', a bestselling author and global speaker. Her work as World Economic Forum Tech Pioneer, Singularity University Faculty and podcast host make her a leading voice on education, AI, and leadership, including step-by-step practical AI implementation.

Jos Dirkx and her team have built numerous tech products, solutions and initiatives reaching over 85 000 people globally. She consults

universities and Fortune500 companies - from leading banks, to media conglomerates and educational institutions - on AI strategy by incorporating real-world examples and human-first approaches, while advising executive boards on AI strategy and execution. Her clients include Absa, Kushki, Nedbank, the United Nations, Nike, Google and many other industry leaders.

Jos Dirx has worked with the United Nations across Africa, started an award-winning NGO recognized by Former First Lady Michelle Obama, and is board member at various organizations. She has designed an AI methodology that prioritizes curricula development and pedagogy for personalized learning. Together with her team, she received a grant from the Dutch government to pilot AI solutions in The Netherlands.

Clients such as Google, Sony, HSBC, Evolvence Knowledge Investments, the Dubai Future Foundation and the Colombia Chamber of Commerce rely on Jos's advisory. Her work has been featured in Mail & Guardian, CNBC, Entrepreneur, among others; in addition to peer-reviewed academic journals. Making Sense of AI, her fourth book, will be published in 2024. Jos Dirx has traveled to over 120 countries and lived in fifteen, seamlessly weaving her diverse experience into transformational client experiences.

LONG BIO JOS DIRKX

Jos Dirx is the founder of AI company Beenova AI, Chief AI Strategist at Consulting Agency Turner, a selected 'Top 100 Women in AI', a best-selling author and a renowned global speaker. Her experience traveling to over 100 countries in addition to her career as World Economic Forum Tech Pioneer, Singularity University Faculty and award-winning author, make her a compelling voice in the technology and education space. She has built numerous technology products and driven global initiatives for social impact. Her third book, Why Great Ideas Die, was released in 2023 and hailed by Peter H.

Diamandis, for ‘bridging the gap between the outside world and your inner genius’ - a skill pivotal in the age of AI.

Jos Dirkx and her team have reached over 85,000 people globally through innovative education and technology solutions, from Sydney, to Saudi, to Silicon Valley. Clients like Google, Sony, HSBC, Kushki, Absa, Nedbank, Rothschild&Co, Evolvence Knowledge Investments, Dubai Future Foundation, and the Chamber of Commerce of Colombia rely on Jos’s talks for their teams and clients. Jos has joined forces with Turner Next, where she strengthens the team with her deep experience across AI, advising Boards and institutions on AI strategy and execution.

With a dynamic career spanning six continents and expertise at the intersection of education, technology, and leadership, Jos Dirkx brings a unique blend of insights to light. With a background in various technological domains and a human-first approach to innovation, Jos's contributions to the field of AI have been pivotal in shaping its future. She is an advisory board member at e-Gaming startup Division, an advisory board member at charity HERicanes, and an Abundance 360 Member. Jos consults to various universities and educational institutions globally. She has designed an AI methodology that takes into consideration curricula development and pedagogy as a cornerstone of personalized learning, and together with her team, she has most recently been awarded a grant from the Dutch government to pilot AI solutions in The Netherlands.

Jos’s experience gained working with the United Nations in South Sudan and Eritrea, starting an award-winning NGO in South Africa, and collaborating with global leaders like Nobel Peace Prize Winner Leymah Gbowee, education pioneer Esther Wojcicki and serial entrepreneur Peter H. Diamandis gives her a breadth of knowledge and wealth of global experience which she aptly applies as part of her current

endeavors. Her work has been featured in publications globally: from Mail & Guardian, to CNBC, to Entrepreneur Magazine and many more; in addition to peer-reviewed publications in academic journals which she and her team have authored.

Jos Dirkx challenges the status quo with insightful keynotes and advises educational institutions and their boards on strategy by incorporating relevant real-world examples for immediate application. Her expertise across AI ethics, application and practical implementation makes her a must-have speaker for those overwhelmed and excited by the possibilities of AI.

Her adventurous upbringing across fifteen countries and warm and energetic nature, in addition to tech-savviness and visionary leadership, make Jos Dirkx a compelling voice in the global education and tech community. Her fourth book, Making Sense of AI is set for release in 2024.