

HERMAN KONINGS

Keynote speaker | Trend analyst | Change psychologist | Visionary storyteller. Discover his unique perspective on the complex dynamics of trends, challenges, and opportunities shaping our future.

Categorie

Trends, Health, Food & Wellbeing

Type

Futurist | Trend forecaster, Expert | Thought leader

Inzetbaarheid

Keynote speaker, Moderator/ Presenter, Breakout session

Talen

English, Dutch

Afkomstig van

The Netherlands

Biografie

As a trend analyst and change psychologist, Herman Konings regularly gives consultations, workshops, and lectures to companies, associations, governments, and higher education institutions on trend shifts and future expectations. Between 2000 and 2025, Herman Konings gave nearly 3500 lectures and workshops, more than 900 of which were in The Netherlands and around 220 outside the Benelux.

As a trend explorer, Herman Konings is not a market researcher, but a decryptor who, through scientifically informed knowledge of human nature, critical experiential expertise, and an

international network of behavioral experts that has matured over many years, seeks to capture and decode the ever-changing world and enjoys sharing his insights with interested parties and stakeholders.