



ERWIN STEIJLEN

Award-winning Composer en Music Advisor voor merken en media

Categorie

Branding, Cultuur, Muziek & Maatschappij, Marketing & Sales

Type

Muzikant, Expert | Thought leader, Keynote speaker, Persoonlijk coach | Trainer

Inzetbaarheid

Keynote spreker, Expert, Workshops, Masterclass

Talen

NL

Afkomstig van

Nederland

Tijdslijn

2019

Zeer succesvolle lezingen, prachtige reacties publiek

2017

Start Totally Tuned, de eerste masterclass start

2016

Boek komt uit

2008

hoogtepunt schrijven muziek Olympische Spelen

2007

2007/2010 veel succes met licensing en syncen muziek in Amerika

2005

veel reizen voor VW

2001

gevraagd om muziek te schrijven voor event met Cirque du Soleil - begin van composer carrière

Biografie

Erwin Steijlen is an Award-winning Composer and Music Advisor for brands and media. With his unique "Music First" method, he works for international brands such as BMW, VW LG, Verizon, Bentley, Nike and Delta Airlines. He is an expert in the Power of Music and is absolutely convinced that every company has its own sound and music is a fixed part of the house style.

Erwin is also the founder of "Totally Tuned", an innovative platform for e-learning and a company that connects musical creativity with the international business world.

Some highlights;

- For years all product launches worldwide for BMW and VW
- Theme song for Tour de France

- Remix Shakira
- Show with Pink! - music Cirque du Soleil - music Olympic Games in Beijing.
- collaboration with DJ Fedde LeGrand
- more than 30 TV commercials on American TV
- Music in TV series such as The Mentalist, Pretty Little Liars, Shameless and many Netflix series
- Nominated for best "Dutch TV commercial music" in 2016
- Best of Glow, the light festival in Eindhoven, visited by 750,000 people. Already 2 years in a row voted the best by press and public for the Blob the Bulb and Tower of Light projects

Book

His book "Corporate Music Method, How To Make Money with Music" (2016) is highly appreciated by other composers and used in schools. This book and the method is used as a subject at various schools: a minor at ArtEZ, Institute of the Arts.