



ERWIN STEIJLEN

Award-winning Composer en Music Advisor voor merken en media

Categorie

Branding, Culture, Music & Society, Marketing & Sales

Type

Muzikant, Expert | Thought leader, Keynote speaker, Personal coach | Trainer

Inzetbaarheid

Keynote speaker, Expert, Breakout session, Master class

Talen

NL

Afkomstig van

The Netherlands

Tijdslijn

2019

Very successful lectures, wonderful reactions from the audience

2017

Start of Totally Tuned, the eerste masterclass starts

2016

Book gets published

2008

Writing music for the Olympics

2007

2007/2010 licensing and syncing music in America

2005

traveling for VW

2001

gevraagd om muziek te schrijven voor event met Cirque du Soleil - begin van composer carrière

Biografie

Erwin Steijlen is an Award-winning Composer and Music Advisor for brands and media. With his unique "Music First" method, he works for international brands such as BMW, VW LG, Verizon, Bentley, Nike and Delta Airlines. He is an expert in the Power of Music and is absolutely convinced that every company has its own sound and music is a fixed part of the house style.

Erwin is also the founder of "Totally Tuned", an innovative platform for e-learning and a company that connects musical creativity with the international business world.

Some highlights;

- For years all product launches worldwide for BMW and VW

- Theme song for Tour the France
- Remix Shakira
- Show with Pink! - music Cirque du Soleil - music Olympic Games in Beijing.
- collaboration with DJ Fedde LeGrand
- more than 30 TV commercials on American TV
- Music in TV series such as The Mentalist, Pretty Little Liars, Shameless and many Netflix series
- Nominated for best "Dutch TV commercial music" in 2016
- Best of Glow, the light festival in Eindhoven, visited by 750,000 people. Already 2 years in a row voted the best by press and public for the Blob the Bulb and Tower of Light projects

Book

His book "Corporate Music Method, How To Make Money with Music" (2016) is highly appreciated by other composers and used in schools. This book and the method is used as a subject at various schools: a minor at ArtEZ, Institute of the Arts.