



## ERIC VAN 'T ZELFDE

Speaker of The Year. School director Eric van 't Zelfde, the Bestselling Author of SUPERSCHOOL and TV presenter of DREAM SCHOOL, has only one goal in his life: to prove that children from the lower classes can excel. Assemblee Speakers is the official booking agent of Eric van 't Zelfde. Contact Eric van 't Zelfde as keynote speaker at your event directly through Assemblee Speakers!

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### Categorie

Business & Management, Science & Education

### Type

Business leader | Entrepreneur, Business coach | Mentor, Author, Personal coach | Trainer

### Inzetbaarheid

Keynote speaker, Master class

### Thematiek

Inspirerend Leiderschap, SUPERSCHOOL [DREAMSCHOOL]

### Talen

EN, NL

### Afkomstig van

The Netherlands

## Biografie

School director Eric van 't Zelfde is the Bestselling Author of SUPERSCHOOL and TV presenter of DREAM SCHOOL, has only one goal in his life: to prove that children from the lower classes can excel.

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## Assemblee Speakers!

In five years time from the worst school in the Netherlands to one of the best schools in the Netherlands.

In 2009 Eric van 't Zelfde became director of one of the worst schools in Rotterdam. A school with only 34 new student registrations, dramatic exam results, tired teachers and crime. Van 't Zelfde tackled the problems off the beaten track. No fewer than 56 teachers left, of whom 34 in his first year as director. He introduced the genius rule of conduct 'you behave yourself'. He removed a number of students against the law and had to answer to a judge. His unorthodox approach resulted in thunder: threatening situations and personal surveillance. But it paid off: after a few years, his school started to score at or above the national average. In five years time from the worst school in the Netherlands to one of the best schools in the Netherlands.

Eric van 't Zelfde grew up in the rough working-class neighborhood streets of Schiedam-East, The Netherlands, and later attended an upscale Scottish boarding school. This resulted in a street fighter mentality that is accompanied by a university certificate from the University of Leiden, where he studied Language and Literature. Van 't Zelfde has earned his spurs in the educational field and his influence reaches as far as the House of Representatives.

### Awards

He wrote two successful books, received a European Award for his literary method and was proclaimed Ambassador of Peace.

### TV

He is rector in the TV program DREAMSCHOOL and was in the race for the Televiziering 2017 for a long time.