



DOUG STEVENSON

The Creator of The Story Theater Method and a Master Storyteller and Storytelling.

Categorie

Communicatie, Branding, Marketing & Sales

Type

Expert | Thought leader, Entertainer | Acteur | Imitator, Persoonlijk coach | Trainer

Inzetbaarheid

Keynote spreker, Coach / Trainer, Workshops

Talen

EN

Afkomstig van

USA

Biografie

Doug Stevenson is the creator of The Story Theater Method and a master storyteller and storytelling. He is a business speaker, trainer, and coach. He is the CEO of Story Theater International. Doug specializes in the strategic use of storytelling to influence, inspire and sell a product or service. Using story as a strategy, Doug has helped tens of thousands of business professionals and hundreds of companies and associations to identify their unique storytelling proposition.

Doug' Stevenson's clients include:

Google, NBC, Oracle, ConAgra, Cisco, Coca-Cola, Microsoft, The American Medical Association, Lilly, Lockheed Martin, The National Education Association, Aetna, The Department of Defense, Galp, Outsystems, State Farm Insurance, Blue Cross Blue Shield, Deloitte, Pfizer, Red Bull,

Caterpillar, Wells Fargo, US Bank and hundreds more.