

DAAN SCHMIDT

Oprichter en CEO StoryBrand Nederland. De meeste bedrijven verspillen enorm veel geld aan marketing. Het StoryBrand Framework wordt gebruikt door de beste merken ter wereld.

Categorie

Branding, Entrepreneurship, Communicatie & Storytelling, Marketing & Sales

Inzetbaarheid

Breakout session, Business coach, Keynote speaker

Talen

English, Dutch

Afkomstig van

The Netherlands

Biografie

Daan Schmidt is the founder and co-owner of StoryBrand Nederland BV and co-owner of Buzzlytics BV/Schmidt Communicatie that grew within 5 years into a company with customers in 16 countries.
He brought the StoryBrand method to the Benelux and contributed to the Dutch adaptation of the book StoryBrand (June 2021). StoryBrand immediately became a number 1 bestseller on Managementboek.nl and is still one of the best-selling marketing books in the Netherlands. He knows how to help companies and organizations to tell a convincing story. He has now helped hundreds of companies and organizations in the Netherlands and Belgium to get their message clear so that their impact and turnover increase.