



## CATARINA ROLFSDOTTER- JANSSON

A passion for the planet and mankind.

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### Type

TV, Radio presentator | Journalist

### Inzetbaarheid

Dagvoorzitter/ Presentator, Debat

### Talen

EN, DE, F

## Biografie

Catarina Rolfsdotter-Jansson has a degree in journalism and is trained as a TV presenter at Channel 7 in New York. She is also a certified yoga instructor, teaching classes since 2004. She has worked as a freelance journalist since 1991, based in New York, Stockholm, Singapore and Malmö. Catarina has published ten books. In 2013-2014 she hosted a series of prime time programs about the Swedish health care system for SVT ( Swedish Television) and she moderated 50 press conferences (most of them broadcasted by the EBU) at the ESC 2013 and at the ESC 2015. During the ESC 2015 she was the host for the two hour live broadcast of the red carpet ceremony. She has consulted as an advisor for the WWF Earth Hour City Challenge, for the city of Malmö, for Plan International and she is the spokesperson for the climate NGO "Föräldrådet" and co founder of the international NGO "Our Kids' Climate". Since 2007 Catarina has focused her career on moderating. As a moderator she has worked for the EU Commission at two major innovation conventions, frequently for the Swedish government, she often moderates conferences for the different regions and universities in Sweden. Volvo, Grant Thornton, ICA, SKANSKA

are among her corporate clients.