



# ARNO FOLKERTS

Speaker and trainer in change management

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## Categorie

Business & Management, Theatre & Entertainment

## Type

Entertainer, Keynote speaker, Personal coach | Trainer

## Inzetbaarheid

Keynote speaker, Coach / Trainer, Entertainer / Comedian

## Talen

EN, NL

## Afkomstig van

The Netherlands

## Biografie

In his keynote 'The Change', Arno Folkerts (1971) highlights the most important elements when it comes to change. In it he speaks in a simple, surprising and above all humorous way about the brain and the changing world that applies to almost all branches. Arnawas general manager at the Auto Borchwerf Groep, which he led from a weakly performing company to a leading car group in a rapidly changing time. In 2019, he was elected "Audi dealer of the year". That same year he changed course and continued his career as a speaker, trainer and consultant. With his broad expertise, he now assists companies in initiating change. He is a practitioner who makes change simple and concrete with knowledge, feeling and humor at both a strategic and operational level. Thanks to the unique collaboration with Paul Smit, in which neuroscience, humor and

experience play an important role, it is possible to book both Arno and Paul for your event via Assembly Speakers. The event then gets a head and a tail where themes are highlighted even better. It is not without reason that Folkerts and Smit's slogan is "Keynotes by Quality!"